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***Virtual Fitness  
Market Expected  
To Surpass***

***\$187.8 Billion\****

**Here's what you should know:**

**\* The global virtual fitness market is projected to surpass around USD 187.8 Billion by 2032**

Source: Market.US

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***Group fitness  
dominates the  
virtual fitness  
market.***

Source: Market.US

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***Gym members  
are the largest  
segment of virtual  
fitness users.***

Source: Market.US

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***On-demand  
comprises the  
largest segment of  
the virtual fitness  
market.***

Source: Market.US

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***Smart Phones  
are the most  
significant  
virtual fitness  
platform.***

Source: Market.US

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***Key factors  
impacting  
the growth of  
virtual fitness:***

- Advanced technologies***
- Personalization***
- Convenience***

***Discover how Wexer can help  
your club grow its revenue with  
a digital content strategy.***

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